





To commemorate the 50th anniversary of the very first Leica MP, Leica have announced The MP3 0.72 LHSA Special Edition. The abbreviation 'MP' stands for M Professional, and points to the unique qualities of this camera. Reduced to the bare essentials, the original Leica MP was much appreciated by discerning professionals who valued its ruggedness and simplicity. The 1956 production run was limited to just 400 pieces, making the original MP a rare and much sought-after collector's item. For those who've always wanted to own this legendary camera, Leica are proud to offer the MP3 0.72 LHSA Special Edition - a superb instrument that unites the classic design of the original, with the precision and long-lasting qualities of the current MP. Internally, the new Leica MP3 is similar to the present MP. However, it has a different serial number engraved on the top plate, distinct frame edges around the viewfinder and rangefinder windows, and a matte central window for the bright line frame illumination for 35mm, 50mm, and 90mm lenses. These all appear separately. The frame counter is a manually reset dial around the shutter release button, and the camera is clad in the same classic Vulcanite that distinguished the original MP. Unlike the original MP, there is a built-in exposure meter. The lens is Leica's outstanding state-of-the-art Summilux-M 50mm f1.4 Asph - generally regarded as the finest standard lens ever made - but fashioned in the classic scalloped style of a 1950s original lens, complete with metal hood and cap. Both the lens and Leicavit carry the LHSA logo. Only 1000 pieces will be offered for the world market; 500 in black lacquer paint and 500 in silver chrome. In each finish, 375 will be offered as sets with Lens and Leicavit. The remaining 125 pieces - body, lens, and Leicavit - will be available separately in both finishes. Limited numbers are available for UK purchasers. First deliveries expected late Nov/early Dec 2005.













